



FOR IMMEDIATE RELEASE



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### **AliMed Selects GHX Technology Solutions to Cut Procurement Costs for AliMed's Customers**

**LOUISVILLE, Colo. – June 16, 2010** – Recognizing that its customers are facing increased pressure to reduce costs, AliMed Inc., a healthcare product manufacturer and distributor, has chosen technology solutions from GHX to drive more efficient and cost-effective supply chain transactions. AliMed will leverage GHX's supplier exchange services to generate savings for AliMed's customers by facilitating automated, electronic orders derived from accurate product data.

AliMed's connection to the GHX exchange will provide its customers with a single channel through which they can transact orders with AliMed electronically. Publishing its product catalog to the GHX AllSource® content repository and synchronizing product information with customers through GHX Content Intelligence will enable AliMed and its customers to process more high-quality, accurate electronic orders that require fewer resources to manually correct errors downstream.

According to Jon Bretz, senior vice president of Sales and Marketing for AliMed, a broad footprint and established position in the healthcare marketplace were key factors in why the company chose GHX as its partner. Nearly 8,500 healthcare provider facilities in North America transact business electronically with medical product suppliers and distributors through the GHX exchange.

"We understand that hospitals are challenged with reducing costs so we've partnered with GHX to make it more cost-effective for our customers to transact business with us," said Bretz. "Many of our customers already conduct e-commerce through GHX, so joining the exchange enables us to provide immediate value to a significant portion of our customer base. The ability to partner with an industry leader like GHX in providing value to our customers is critical, particularly at a time when the industry is facing the demands of healthcare reform."

“With the changes we see occurring in healthcare today, both providers and suppliers require new efficiencies and savings for their organizations,” said GHX President and CEO Bruce Johnson. “When suppliers like AliMed can help providers reduce costs by making the procurement process less wasteful and more affordable, I believe they can gain a competitive edge.”

#### **About GHX**

Global Healthcare Exchange, LLC (GHX) makes healthcare more efficient by delivering software and services that enable both healthcare providers and suppliers to increase efficiency, lower costs and provide better patient care. With the largest footprint in healthcare supply chain management, GHX connects more than 80 percent of licensed hospital beds at U.S. hospitals, as well as providers in Canada and Europe, with the suppliers from which they purchase the majority of their medical-surgical supplies. GHX is transforming today’s linear healthcare supply chain into the industry’s only Healthcare Supply Cloud<sup>SM</sup>, providing 360-degree visibility into areas affecting both clinical and financial performance. Working with GHX, organizations can improve business processes, automate supply chain systems and collaborate to solve the tough challenges facing healthcare today. GHX is owned by members of the healthcare industry, including Abbott Exchange, Inc.; AmerisourceBergen Corp.; Baxter Healthcare Corp.; B. Braun Medical Inc.; BD; Boston Scientific Corp.; Cardinal Health, Inc.; Covidien; C.R. Bard, Inc.; Thermo Fisher Scientific Inc.; GE Healthcare; HCA; Johnson & Johnson Health Care Systems Inc.; McKesson Corp.; Medtronic USA, Inc.; Owens & Minor; Premier, Inc.; Siemens; University HealthSystem Consortium; and VHA Inc. For more information, visit [www.ghx.com](http://www.ghx.com). Follow GHX on [Twitter @GHX LLC](https://twitter.com/GHX_LL_C) and on [Facebook @GHX](https://www.facebook.com/GHX).

#### **About AliMed**

Since its inception in the early 1970s, AliMed® inc. has grown to become a leading designer, manufacturer, and distributor of patient care, rehabilitation, OR/critical care and diagnostic imaging, orthopedic, and ergonomic products. AliMed is a customer service oriented company committed to promoting health and wellness by providing high-quality, health-related supplies in a cost-effective manner. Through a combination of proprietary-branded products and partnerships with more than 500 suppliers, AliMed now distributes more than 70,000 products to healthcare facilities and businesses worldwide. A comprehensive selection of AliMed products is available online at [www.AliMed.com](http://www.AliMed.com).

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